

Management Major (MGT)

The BUA department strives to prepare students to take their places in society and to thrive in whatever roles they choose. The successful student who completes the program will:

- be able to analyze problems and demonstrate the ability to formulate appropriate solutions using management concepts and/or models;
- be able to communicate management concepts and analysis of management issues effectively;
- demonstrate basic knowledge (vocabulary and core concepts) of the functional areas of business: accounting, economics, finance, management, and marketing;
- demonstrate knowledge of content (vocabulary, concepts, and widely used models) of management.

The department is committed to providing a broadly oriented professional education to prepare students for careers in business, government, and not-for-profit organizations. The Management major contains several required core courses that provide students with a good foundation in the functional areas of business. In addition, the management courses offer sound preparation for students who seek careers in management of people or processes.

All majors require a senior comprehensive experience. In their last semester Management majors take a standardized test of general business knowledge (the Comprehensive Business Exam) and a written exam focused on their major content. The Department contacts students with details of the comprehensive experience in the fall, with testing dates finalized in the student's last semester. The Department Chair reports exam results to the student and the Office of the Registrar.

Degree Type: Bachelor of Science (BS)

Program Contact: Associate Professor Frank Billingsley

Department: Management

Type: B.S.

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| Core Courses | 36 hours |
| Required Course Selections | 6 hours |
| Allied Courses | 9 hours |
| Total | 51 |

Core Courses

| Item # | Title | Credit Hour(s) |
|--------|---|----------------|
| BUA125 | Introduction to Business with Computer Applications | 3 |
| BUA210 | Principles of Accounting I | 3 |
| BUA211 | Principles of Accounting II | 3 |
| BUA326 | Contemporary Marketing | 3 |
| BUA335 | Principles of Finance | 3 |
| BUA348 | Principles of Management | 3 |
| BUA367 | Human Resource Management | 3 |
| BUA377 | Organizational Behavior | 3 |
| BUA443 | International Management | 3 |
| BUA450 | Business Policy and Strategic Planning | 3 |
| EC0221 | Principles of Macroeconomics | 3 |
| EC0223 | Principles of Microeconomics | 3 |

Required Course Selections

| Item # | Title | Credit Hour(s) |
|--------|------------------------------------|----------------|
| | BUA330 or BUA460 | 3 |
| | ECO405, ECO420, PSY 313, or PSY365 | 3 |

Allied Courses

| Item # | Title | Credit Hour(s) |
|--------|---------------------------------------|----------------|
| MAT111 | Elementary Probability and Statistics | 3 |
| PHI325 | Business Ethics | 3 |
| | MAT107, 109, 115, or 125 | 3 |
| | Total credits: | 51 |