

Management Major (MGT)

The BUA department strives to prepare students to take their places in society and to thrive in whatever roles they choose. The successful student who completes the program will:

- be able to analyze problems and demonstrate the ability to formulate appropriate solutions using management concepts and/or models;
- be able to communicate management concepts and analysis of management issues effectively;
- demonstrate basic knowledge (vocabulary and core concepts) of the functional areas of business: accounting, economics, finance, management, and marketing;
- demonstrate knowledge of content (vocabulary, concepts, and widely used models) of management.

The department is committed to providing a broadly oriented professional education to prepare students for careers in business, government, and not-for-profit organizations. The Management major contains several required core courses that provide students with a good foundation in the functional areas of business. In addition, the management courses offer sound preparation for students who seek careers in management of people or processes.

All majors require a senior comprehensive experience. In their last semester Management majors take a standardized test of general business knowledge (the Comprehensive Business Exam) and a written exam focused on their major content. The Department contacts students with details of the comprehensive experience in the fall, with testing dates finalized in the student's last semester. The Department Chair reports exam results to the student and the Office of the Registrar.

Degree Type: Bachelor of Science (BS)

Program Contact: Associate Professor Frank Billingsley

Department: Management

Type: B.S.

Core Courses	36 hours
Required Course Selections	6 hours
Allied Courses	9 hours
Total	51

Core Courses

Item #	Title	Credit Hour(s)
BUA125	Introduction to Business with Computer Applications	3
BUA210	Principles of Accounting I	3
BUA211	Principles of Accounting II	3
BUA326	Contemporary Marketing	3
BUA335	Principles of Finance	3
BUA348	Principles of Management	3
BUA367	Human Resource Management	3
BUA377	Organizational Behavior	3
BUA443	International Management	3
BUA450	Business Policy and Strategic Planning	3
EC0221	Principles of Macroeconomics	3
EC0223	Principles of Microeconomics	3

Required Course Selections

Item #	Title	Credit Hour(s)
	BUA330 or BUA460	3
	ECO405, ECO420, PSY 313, or PSY365	3

Allied Courses

Item #	Title	Credit Hour(s)
MAT111	Elementary Probability and Statistics	3
PHI325	Business Ethics	3
	MAT107, 109, 115, or 125	3
	Total credits:	51