

Business Administration Major (BUA)

The BUA department strives to prepare students to take their places in society and to thrive in whatever roles they choose. The successful student who completes the Business Administration major will:

- be able to analyze problems and formulate appropriate solutions;
- be able to communicate ideas effectively; and
- demonstrate knowledge of the basic content of the functional areas of business (accounting, economics, finance, management, and marketing)

The department is committed to providing a broadly oriented professional education to prepare students for careers in business, government, and not-for-profit organizations. The major in Business Administration is built around a large number of required core courses that provide our students the basic skills in the quantitative and qualitative aspects of business administration. This major provides the students with the basic introduction to the primary functional areas of business and the opportunity to pursue additional advanced study in at least two specific functional areas.

All majors require a senior comprehensive experience. Business Administration majors take a standardized test of business knowledge (the Comprehensive Business Exam) and a written exam focused on their major content in their last semester. The BUA department contacts students with details of the comprehensive experience in the fall, with testing dates finalized in the student's last semester. The Department Chair reports exam results to the student and the Office of the Registrar.

Program: Business Administration

Type: B.S.

Core Courses	27 hours
Required Course Selections	6 hours
Group 1	
Group 2	
Elective Courses	9 hours
Allied Courses	9 hours
Total	51

Core Courses

Item #	Title	Credits
BUA125	Introduction to Business with Computer Applications	3
BUA210	Principles of Accounting I	3
BUA211	Principles of Accounting II	3
EC0221	Principles of Macroeconomics	3
EC0223	Principles of Microeconomics	3
BUA326	Contemporary Marketing	3
BUA335	Principles of Finance	3
BUA348	Principles of Management	3
BUA450	Business Policy and Strategic Planning	3

Required Course Selections

Group 1

Select one of the following:

Item #	Title	Credits
BUA330	Business Law	3
BUA460	Internship	1-6

Group 2

Select one course from the following:

Item #	Title	Credits
BUA363	International Finance	3
BUA423	International Marketing	3
BUA443	International Management	3
ECO410	International Economics	3

Elective Courses

Select nine additional hours among 300-400 level courses in Business Administration, including at least one course from two of the following areas: [Accounting](#), [Economics](#), [Finance](#), [Management](#), and [Marketing](#).

Allied Courses

Item #	Title	Credits
MAT111	Elementary Probability and Statistics	3
PHI325	Business Ethics	3
	Math Selection	3
	Total credits:	51