

COMM101: Principles of Communication

Survey course designed to provide students with an introduction to human communication processes. Students will acquire a theoretical basis for understanding and evaluating specialized content areas within the discipline which include: (1) Interpersonal/Relational Communication, (2) Media Studies, (3) Corporate/Organizational Communication, and (4) Rhetorical Studies.

Credit Hour(s): 3

Department: Communication and Media Studies

Semester Offered:

Fall

Spring

Area of Inquiry: Soc & Behav Sciences