WDNR200: User Experience I: Understanding User Experience

Technology companies spend billions of dollars ensuring that their products are intuitive and delight users. This course will teach you how they do that. You'll learn what drives product usability, the basics of User Experience (UX) design and research, and how to build wireframes and prototypes. By the end of this course, you'll be on your way to building experiences that make customers happy.

Credit Hour(s): 3
Department: Mathematics, Physics, and Computer Science