

AST355: Doing Business in Asia

This course will introduce students to business practices and strategies in Asia based upon the instructor's work and study in Japan, South Korea, China, and Taiwan. Students will acquire familiarity with the languages, cultures and histories of East Asia to prepare them for smooth interaction with business people from Asian cultures. This course should also enable students to proactively understand and manage cultural differences and make life and work much more pleasant in an international context.

Credit Hour(s): 3

Department: [History](#)