

COMM215: Introduction to Media Studies

This course covers the technical and social history of major media from the early days of radio through the rise of the internet and digital communication technologies. The course also introduces students to critical perspectives on the media and theoretical conceptions of what the media are and the role they play in society. Examines the historical and technical development of the mass media. This course serves as an introduction to basic theoretical examinations of media.

Credit Hour(s): 3

Department: Communication and Media Studies

Semester Offered:

Fall

Spring