

ART121: Introduction to Graphic Design

This course is an introductory study in the aesthetics, creative, and technical aspects of digital imaging and graphic design. Although no one area will be mastered in this course, students will gain a basic proficiency of Adobe's Creative 51 Suite with emphasis in Photoshop, Illustrator, and InDesign. Course assignments will address a wide array of topics, including image manipulation, creation of graphics, overview of typography, and layout design. ART121 is recommended for all art majors/minors.

Credit Hour(s): 3

Department: Art

Semester Offered:

Fall

Spring

Area of Inquiry: Fine Arts: ART